

Using Community Internet Cafes To Reach UPGs for Jesus

The Vision

- To establish a network of Internet cafes among UPG communities - as viable Christian businesses run by missionaries who have an entrepreneurial outlook.
- The icafes can offer Internet access, computer courses, distance education, coffee, purified water, business services etc.

The Goal

- The establishment of an incarnational church-planting movement in the UPG community.

The CIC

- 21 computers – one for firewall, 20 for clients
- Computers are donated from USA, Hong Kong, Australia – Pentium 1 & 2
- Located in UPG communities
- Also have a range of other services
- No games, no noise, “upper class” Internet café to attract leaders, businessmen and students as clients.
- At 50c per hour, 50% occupancy, can earn \$1,000+ a month net profit. (Third World missionaries are happy to live on \$200 a month)

The Team

- At least an entrepreneur, a computer technician and a ministry expert. May also include a community development person.
- All team members must be mature Christian believers with a positive “get it done” attitude.
- Team elects leader.
- Being vulnerable to each other’s strengths.
- Share revenues of icafe as income to support their ministry.

The Criteria

- Entrepreneurship / Leadership / Resourcefulness
- Mature faith in Christ and personal formation.
- Commitment to the project.
- Heart for UPGs
- Unity in the team
- Financial integrity
- Adequate technical skills
- Adequate start-up capital and good location.

Locations

- In or near a UPG community.
- Near school, college or business district.
- Preferably on the second-floor of a building with a security guard outside.
- Clean, cool, professional environment that will appeal to premier high-paying customers.
- Malls are an excellent location if the rent is reasonable.

The Process

- Select location
- Select team – entrepreneur, computer tech, ministry expert
- Take team to 3 week training course
- Develop business plan and ministry plan
- Test and check team
- Sign franchise agreement & reporting arrangements
- Set-up location – phone, DSL, etc
- Receive computers
- Coaching period (6 months) – solve problems, establish ministry
- Start a house church from icafe contacts.
- Attend annual conference

